

## 2018 Urban Water Quality Grant Program

The goals of Urban Water Quality Grant (UWQG) are to improve the quality of urban stormwater runoff entering Dane County lakes, rivers and streams, increase public awareness of urban water quality issues, and provide public education for urban stormwater quality improvement practices. Project goals are achieved through the construction of best management practices that provide efficient, cost-effective treatment of urban runoff.

### Financial Assistance

- Financial assistance is available to municipalities in the form of cost sharing up to 50 percent of the total project cost, not to exceed \$100,000.
- If an eligible project is included on the “Top Ten Outfall” list (attached), municipalities are eligible for cost sharing up to 75 percent of the total project cost with no cap on the cost shared amount.

### Program Eligibility

To be considered for funding, all practices must meet the following eligibility requirements.

- Constructed and fully functional by the end of 2019.
- Designed to improve the quality of stormwater runoff from a developed drainage area with inadequate stormwater controls.
- Treat urban runoff draining to a lake, river, or stream.

### Practice Selection Criteria

Applications will be evaluated based upon the following criteria:

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| <ul style="list-style-type: none"><li>▪ <i>Practice Performance [30%]</i><ul style="list-style-type: none"><li>○ Annual sediment and/or phosphorus delivery</li><li>○ Sediment and/or phosphorus removal efficiency</li><li>○ Contributing watershed area</li><li>○ Proximity to a beach</li></ul></li><li>▪ <i>Cost [30%]</i><ul style="list-style-type: none"><li>○ Total cost</li><li>○ Cost-Benefit ratio (assistance-efficiency)</li><li>○ Percent local match</li></ul></li></ul> | <ul style="list-style-type: none"><li>▪ <i>Demonstration Value [25%]</i><ul style="list-style-type: none"><li>○ Location, public visibility</li><li>○ Public accessibility</li><li>○ Educational value</li></ul></li><li>▪ <i>Maintenance [15%]</i><ul style="list-style-type: none"><li>○ Monitoring plan</li><li>○ Schedule</li><li>○ Cost</li></ul></li></ul> |
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### Application Requirements

Applications should include a detailed cost estimate and a preliminary set of engineering plans that address all selection criteria listed above. Accepted models should be used to evaluate watershed hydrology and practice efficiency. Projects will be evaluated and awarded cost sharing as funds remain available. *Initial application deadline: April 30, 2018.*